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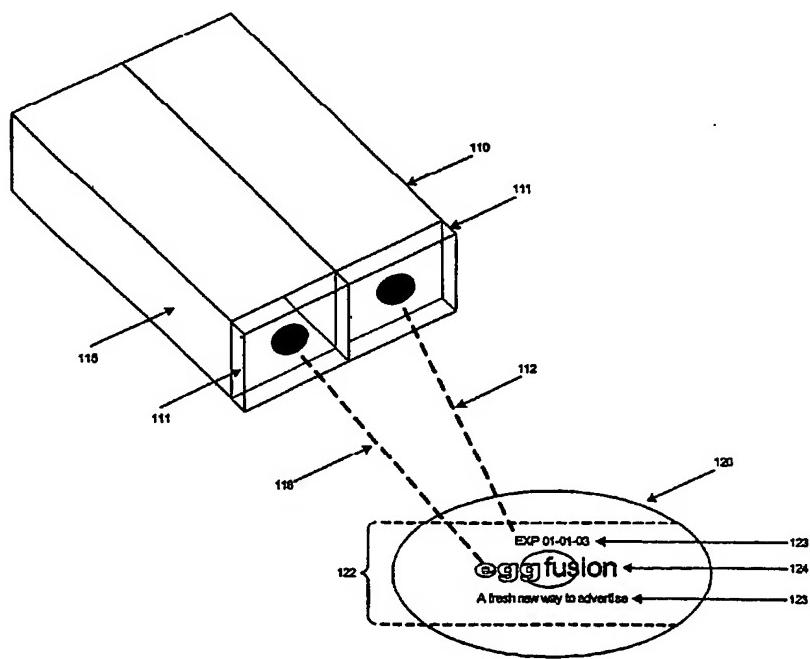
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(54) Title: METHOD AND APPARATUS FOR MARKING AN EGG WITH AN ADVERTISEMENT AND A FRESHNESS DATE



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(57) Abstract: An egg is provided with an advertisement and a freshness date upon the egg. The advertisement and freshness date may be applied to the egg with radiant energy. The egg may move through an egg-handling machine through a region where the radiant energy may be applied to the egg. The radiant energy discolors the egg, thereby creating text and graphics, which form the advertisement and freshness date.



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